

# Tobacco in Australia

## Facts & Issues

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### Relevant news and research

#### 11.0 Background

*Last updated August 2023*

#### Research:

Freeman, B, Watts, C, & Astuti, PAS. (2022). Global tobacco advertising, promotion and sponsorship regulation: what's old, what's new and where to next? *Tobacco Control*, 31(2), 216-221. Retrieved from <https://tobaccocontrol.bmj.com/content/tobaccocontrol/31/2/216.full.pdf>

Jackler, RK, Ayoub, NF. 'Addressed to you not as a smoker... but as a doctor': doctor-targeted cigarette advertisements in JAMA. *Addiction*, 2018. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/29417649>

Morabia, A. Anti-Tobacco Propaganda: Soviet Union Versus Nazi Germany. *Am J Public Health*. 2017 Nov;107(11):1708-1710. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/29019774>

Elliot, R. Inhaling democracy: cigarette advertising and health education in post-war west Germany, 1950s-1975. *Social History of Medicine*, Aug 2015. Available from: <http://www.ncbi.nlm.nih.gov/pubmed/26217071>

#### News reports:

World Health Organization. (2023). *WHO report on the global tobacco epidemic, 2023*. Retrieved from <https://www.who.int/initiatives/mpower>

Royal College of Physicians. (2021). *Smoking and health 2021: A coming of age for tobacco control?* Retrieved from London: <https://www.rcplondon.ac.uk/projects/outputs/smoking-and-health-2021-coming-age-tobacco-control>

Barr, S. How smoking adverts have evolved over the decades, from a gentleman's pastime to a life-threatening activity. *Independent*, 2018. Oct 23, 2018. Available from: <https://www.independent.co.uk/life-style/health-and-families/smoking-adverts-cigarettes-tobacco-history-philip-morris-first-world-war-a8596196.html>

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Gibbs, Stephen. 'It was a staggering success but I was a drug dealer': Paul Hogan goes from selling smokes to pushing cancer research - and you won't believe his first cigarette TV commercial. Daily Mail Australia, Jan 2018. Available from: <http://www.dailymail.co.uk/news/article-5248419/Paul-Hogan-goes-selling-smokes-cancer-research.html#ixzz54INA6JfK>

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