

Tobacco in Australia

Facts & Issues

Relevant news and research

10.11 Corporate responsibility and the birth of good corporate citizenship

Last updated December 2024

Research:.....	1
10.11.1 Corporate makeover: Philip Morris and Altria—a case study in brief	4
10.11.2 Corporate links with charities and social causes	5
10.11.3 Corporate tax evasion	5
News reports:.....	5
10.11.1 Corporate makeover: Philip Morris and Altria—a case study in brief	10
10.11.2 Corporate links with charities and social causes	10
10.11.3 Corporate tax evasion in Australia.....	12

Research:

Goel, S, Walia, D, Bhojani, U, Bhatnagar, N, & Chopra, M. (2024). Is India on a path to reduce the tobacco industry's influence in tobacco control? Insights from the Global Tobacco Industry Interference Index (2019-2023). *Front Public Health*, 12, 1358834. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/39371218>

Limb, M. (2024). WHO blames tobacco, processed food, fossil fuel, and alcohol industries for 2.7m deaths a year in Europe. *BMJ*, 385, q1298. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/38866419>

tobaccoinaustralia.org.au

- Sy, D, El-Awa, F, Al-Lawati, JA, Valizadeh, B, El-Gohary, S, El-Wakil, R, & Narain, A. (2024). Towards health with justice: making the tobacco industry accountable through administrative liability. *Tob Control*. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/38408837>
- Houston, AR. (2023). Medicago saga highlights need for WHO clarity on medical R&D involving tobacco. *Can J Public Health*. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/38017347>
- Mengesha, SD, Brolan, C, & Gartner, CE. (2023). Tobacco industry corporate social responsibility activities and other interference after ratification of a strong tobacco law in Ethiopia. *Tob Control*. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/37714703>
- Atwoli, L, Erhabor, GE, Gbakima, AA, Haileamlak, A, Kayembe Ntumba, JM, Kigera, J et al. (2022). COP27 Climate Change Conference: Urgent action needed for Africa and the world. *Nicotine Tob Res*. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/36257640>
- Taravira, NA, Laurence, L, & Filippidis, FT. (2022). Beware big tobacco bearing gifts: tobacco industry corporate social responsibility activities in Greece. *Tob Control*. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/35078912>
- Burki, TK. (2021). Tobacco industry capitalises on the COVID-19 pandemic. *Lancet Respir Med*. Retrieved from <https://pubmed.ncbi.nlm.nih.gov/34332656/>
- Mihaltan, FD, Rajnoveanu, AG, & Rajnoveanu, RM. (2021). COVID-19 and the Manoeuvres of the Tobacco Industry. *Maedica (Bucur)*, 16(1), 75-79. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/34221159>
- Yadav, A, Lal, P, Sharma, R, Pandey, A, & Singh, RJ. (2021). Tobacco industry corporate social responsibility activities amid COVID-19 pandemic in India. *Tobacco Control*. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/33853882>
- Sircar, N, & Bialous, S. (2021). Is the tobacco industry's human rights makeover growing bolder? *Tob Control*. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/33741742>
- Malone, RE. (2019). 'Sustainable' tobacco industry? *Tobacco Control*, 28(e2), e85. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/31892547>
- Epperson AE, Prochaska JJ, and Henriksen L. The flip side of natural American spirit: Corporate social responsibility advertising. *Tobacco Control*, 2018; 27(3):355–6. Available from: <http://tobaccocontrol.bmj.com/content/tobaccocontrol/27/3/355.full.pdf>
- Yach D. Foundation for a smoke-free world. *Lancet*, 2017; 390(10104):1807–10. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/29047446>
- van der Eijk Y, McDaniel P, Glantz S, and Bialous S. United nations Global compact: An 'inroad' into the un and reputation boost for the tobacco industry. *Tobacco Control*, 2017. Available from: <http://tobaccocontrol.bmj.com/content/early/2017/11/02/tobaccocontrol-2017-054055?paper=>
<https://www.ncbi.nlm.nih.gov/pubmed/29097589>
- The L. Tobacco control: A foundation too far? *Lancet*, 2017; 390(10104):1715. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/29047429>

McDaniel PA, Lown EA, and Malone RE. US media coverage of Tobacco Industry corporate social responsibility initiatives. *Journal of Community Health*, 2017. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/28685318>

Daube M, Moodie R, and McKee M. Towards a smoke-free world? Philip Morris international's new foundation is not credible. *Lancet*, 2017; 390(10104):1722–4. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/29047432>

Smith J, Thompson S, and Lee K. 'Public enemy no. 1': Tobacco industry funding for the aids response. *SAHARA J*, 2016; 13(1):41–52. Available from: <http://www.ncbi.nlm.nih.gov/pubmed/27023371>

McDaniel PA, Cadman B, and Malone RE. Shared vision, shared vulnerability: A content analysis of corporate social responsibility information on tobacco industry websites. *Preventive Medicine*, 2016. Available from: <http://www.ncbi.nlm.nih.gov/pubmed/27261411>

McDaniel PA, Cadman B, and Malone RE. African media coverage of tobacco industry corporate social responsibility initiatives. *Glob Public Health*, 2016:1–15. Available from: <http://www.ncbi.nlm.nih.gov/pubmed/26947737>

McDaniel P and Malone R. "What is our story?" Philip Morris's changing corporate narrative. *American Journal of Public Health*, 2015; 105(10):e68–75. Available from: <http://www.ncbi.nlm.nih.gov/pubmed/26270280>

Chapman S. Health and philanthropy--the tobacco connection. *The Lancet*, 2010; 377(9759):11–3. Available from: <http://www.thelancet.com/journals/lancet/article/PIIS0140-6736%2810%2961036-7/fulltext>

Adams PJ, Buetow S, and Rossen F. Vested interests in addiction research and policy. Poisonous partnerships: Health sector buy-in to arrangements with government and addictive consumption industries. *Addiction*, 2010; 105(4):585–90. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/20403010>

White J, Bandura A, and Bero LA. Moral disengagement in the corporate world Accountability in Research, 2009; 16(1):41–74. Available from: <http://www.informaworld.com/smpp/content~content=a909104324~db=all~jumptype=rss>

Raebeck A, Campbell R, and Balbach E. Unhealthy partnerships: The tobacco industry and african American and latino labor organizations. *Journal of Immigrant and Minority Health*, 2009; 12(2):228–33. Available from: <https://springerlink3.metapress.com/content/j15m228385375hw6/resource-secured/?target=fulltext.html&sid=1loiimjonxf5lfec55nenmn&sh=www.springerlink.com>

Otanez M. Views on trying to change the tobacco industry: Health justice and marginalization of tobacco companies. *Tobacco Control*, 2009; 18(5):339–40. Available from: <http://tobaccocontrol.bmj.com/content/18/5.toc>

McDaniel P and Malone R. Creating the 'desired mindset': Philip Morris's efforts to improve its corporate image among women. *Women & Health*, 2009; 49(5):441–74. Available from: <http://www.informaworld.com/smpp/ftinterface~content=a916133453~fulltext=713240928>

Malone RE. On tobacco industry cultural appropriation. *Tobacco Control*, 2009; 18(6):425–6. Available from: <http://tobaccocontrol.bmj.com/content/18/6/425.short>

Balbach E and Campbell R. Union women, the tobacco industry, and excise taxes: A lesson in unintended consequences. *American Journal of Preventive Medicine*, 2009; 37(2 suppl.):S121–5. Available from: http://www.ncbi.nlm.nih.gov/entrez/query.fcgi?cmd=Retrieve&db=PubMed&dopt=Citation&list_uids=19591750

Yang JS and Malone RE. 'Working to shape what society's expectations of us should be': Philip Morris' societal alignment strategy. *Tobacco Control*, 2008; 17(6):391–8. Available from: <http://tobaccocontrol.bmj.com/cgi/content/abstract/17/6/391>

Tesler LE and Malone RE. Corporate philanthropy, lobbying, and public health policy *American Journal of Public Health*, 2008; 98(12):2123–33. Available from: <http://ajph.aphapublications.org/cgi/content/full/98/12/2123?view=long&pmid=18923118>

MacKenzie R and Collin J. Philanthropy, politics and promotion: Philip Morris' 'charitable contributions' in thailand. *Tobacco Control*, 2008; 17(4):284–5. Available from: <http://tobaccocontrol.bmj.com/cgi/content/full/17/4/284>

Dilley JA, Spigner C, Boysun MJ, Dent CW, and Pizacani BA. Does tobacco industry marketing excessively impact lesbian, gay and bisexual communities? *Tobacco Control*, 2008; 17(6):385–90. Available from: <http://tobaccocontrol.bmj.com/content/17/6/385.long>

Benson P. Good clean tobacco: Philip Morris, biocapitalism, and the social course of stigma in north carolina. *American Ethnologist*, 2008; 35(3):357–9. Available from: <http://www3.interscience.wiley.com/journal/121359007/abstract>

Chapman S. The blood money tradition continues. *British Journal of Ophthalmology*, 2007; 91(12):1578. Available from: <http://www.ncbi.nlm.nih.gov/pubmed/18024807>

Simpson D. Australia: BAT corporate social irresponsibility. *Tobacco Control*, 2006; 15(4):275. Available from: <http://tobaccocontrol.bmj.com/cgi/reprint/15/4/275>

Lee K and Bialous SA. Corporate social responsibility: Serious cause for concern. *Tobacco Control*, 2006; 15(6):419. Available from: <http://tobaccocontrol.bmj.com/cgi/content/full/15/6/419>

Palazzo G and Richter U. CSR business as usual? The case of the tobacco industry. *Journal of Business Ethics*, 2005; 61:387–401. Available from: <http://link.springer.com/article/10.1007%2Fs10551-005-7444-3>

10.11.1 Corporate makeover: Philip Morris and Altria—a case study in brief

Smith EA and Malone RE. Altria means tobacco: Philip Morris's identity crisis. *American Journal of Public Health*, 2003; 93(4):553–6. Available from: <http://www.ajph.org/cgi/content/abstract/93/4/553>

Myers ML. Philip Morris changes its name, but not its harmful practices. *Tobacco Control*, 2002; 11(3):169–70. Available from: <http://tc.bmj.com/cgi/content/abstract/11/3/169>

Chapman S, Landman A, Shatenstein S, Hirschorn B, and Hamman S. The wolf changes its sheepskin. *Tobacco Control*, 2002; 11(1):9–10. Available from: <http://tobaccocontrol.bmj.com/cgi/reprint/11/1/9-a>

10.11.2 Corporate links with charities and social causes

Garmon, J, Sterling, K, Wackowski, OA, Ganz, O, Allem, JP, & Villanti, AC. (2024). Funding without transparency? Tobacco company support of Black-owned businesses in the USA. *Tob Control*. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/39561998>

Iacobucci, G. (2024). Cancer conference run by division of the Economist was cancelled after links with tobacco industry were uncovered. *BMJ*, 386, q2140. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/39348951>

Heley, K, Popova, L, Moran, MB, Ben Taleb, Z, Hart, JL, Wackowski, OA et al. (2021). Targeted tobacco marketing in 2020: the case of #BlackLivesMatter. *Tob Control*. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/34907090>

Burki, TK. (2021). Tobacco industry influence during the COVID-19 pandemic. *Lancet Oncol*, 22(12), 1658. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/34762830>

Jones, A. (2020). How Big Tobacco uses disruptive tactics to deny child rights to be tobacco-free. *Int J Tuberc Lung Dis*, 24(5), 470-476. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/32398195>

Fang, J, Yang, G, & Wan, X. (2019). 'Pro-tobacco propaganda': a case study of tobacco industry-sponsored elementary schools in China. *Tob Control*. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/31302606>

10.11.3 Corporate tax evasion

Branston, JR, & Gilmore, AB. (2019). Corrigendum to: The failure of the UK to tax adequately tobacco company profits. *J Public Health (Oxf)*. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/31728536>

News reports:

British American Tobacco. (2024). BAT presents Omni™ at Global Tobacco and Nicotine Forum to advance Tobacco Harm Reduction across the globe [Press release]. Retrieved from https://www.bat.com/media/news-and-stories/_2024/october/bat-presents-omni-at-gtnf

Tobacco Tactics. Foundation for a Smoke-Free World. May 15, 2024. Retrieved from <https://tobaccotactics.org/article/foundation-for-a-smoke-free-world/>

No authors listed. Foundation for a Smoke-Free World. *Tobacco Tactics*, 2023. Oct 20, 2023. Retrieved from <https://tobaccotactics.org/article/foundation-for-a-smoke-free-world/>

Horoshko, U. Ukraine adds 2 tobacco companies to list of war sponsors. *The Kyiv Independent*, 2023. August 25, 2023. Retrieved from <https://kyivindependent.com/ukraine-added-two-tobacco-companies-to-the-list-of-war-sponsors/>

Gatehouse, T., & Matthes, B. Unsustainable: Big Tobacco's use of the UN SDGs. *Tobacco Tactics*, 2023. June 1, 2023. Retrieved from <https://tobaccotactics.org/article/unsustainable-big-tobaccos-use-of-the-un-sdgs/>

Sibarium, A. How Tobacco Companies Are Crushing ESG Ratings. *The Washington Free Beacon*, 2023. June 13, 2023. Retrieved from <https://freebeacon.com/latest-news/how-tobacco-companies-are-crushing-esg-ratings/>

Odeh, L. Medicago Cuts Ties With Philip Morris as WHO Rejects Plant-Based Covid Shot. *Bloomberg*, 2023. Dec 27, 2022. Retrieved from <https://www.bloomberg.com/news/articles/2022-12-26/medicago-cuts-ties-with-tobacco-giant-as-who-rejects-covid-shot>

Telegraph. Tobacco giants help fund Putin's war machine with £7bn in taxes. *ATCA*, 2022. Oct 31, 2022. Retrieved from <https://atca-africa.org/tobacco-giants-help-fund-putins-war-machine-with-7bn-in-taxes/>

STOP. The Many Faces of Modern Addiction. *A Global Tobacco Industry Watchdog*, 2022. Sept 6, 2022. Retrieved from <https://exposetobacco.org/resource/many-faces-modern-addiction/>

Kirkham, C, Naidu, R, Karazy, S, & Gautheir-Villars, G. Special Report: Sanctioned weapons mogul who supplied Russia's troops has ties to Philip Morris. *Reuters*, 2022. April 21, 2022. Retrieved from <https://www.reuters.com/world/europe/sanctioned-weapons-mogul-who-supplied-russias-troops-has-ties-philip-morris-2022-04-21/>

PMI Gives Ukrainian Army Cigarettes. *Tobacco Reporter*, 2022. April 1, 2022. Retrieved from <https://tobaccoreporter.com/2022/04/01/pmi-gives-ukrainian-army-cigarettes/>

Naidu, R. (Producer). (2022, 10/03/2022). Tobacco group BAT suspends Russia capital investments, scales back marketing. *Reuters*, 2022. March 10, 2022. Retrieved from <https://www.reuters.com/business/cigarette-maker-bat-suspends-capital-investments-russia-scales-back-some-2022-03-09/>

Gretler, C. Philip Morris, maker of Marlboro cigarettes, to exit Russia. *Aljazeera*, 2022. March 24, 2022. Retrieved from <https://www.aljazeera.com/economy/2022/3/24/philip-morris-maker-of-marlboro-cigarettes-to-exit-russia>

No authors listed. UK-listed tobacco firm Imperial Brands halts Russian operations. *Reuters*, 2022. March 10, 2022. Retrieved from <https://www.reuters.com/world/uk/uk-listed-tobacco-firm-imperial-brands-halts-russian-operations-2022-03-09/>

Khan, A. WHO rejects Medicago's COVID-19 vaccine due to ties to tobacco giant. *Global News*, 2022. March 25, 2022. Retrieved from <https://globalnews.ca/news/8709277/who-rejects-medicago-covid-vaccine-tobacco-industry/>

Big Tobacco's Investments in and Acquisitions of Pharmaceutical Companies. (2021). Retrieved from <https://exposetobacco.org/wp-content/uploads/STOP-Pharma-Brief.pdf>

Daube, M, & Moodie, R. (2021). Corporate rewards tobacco company as supplier of the year. *InSight*(27). Retrieved from <https://insightplus.mja.com.au/2021/27/corporate-rewards-tobacco-company-as-supplier-of-the-year/>

Rivas, R. COVID-19 donations of tobacco firms 'wolf in sheep's clothing' – law group. *Rappler*, 2021. May 17, 2021. Retrieved from <https://www.rappler.com/business/imaginelaw-statement-covid-19-donations-tobacco-firms>

Laurence, L. (2020). *STOP COVID-19 Monitoring Brief: The tobacco industry, its interests and allies*. Retrieved from https://tobaccotactics.org/wp-content/uploads/2020/09/STOP_COVID19_Monitoring_Brief_092120.pdf

Collin J, Ralston R, Hill SE, & Westerman L. (2020). *Signalling Virtue, Promoting Harm - Unhealthy commodity industries and COVID-19*. Retrieved from <https://ncdalliance.org/resources/signalling-virtue-promoting-harm>

Anabila, B. CSOs urge government to reject support from tobacco industry. *Ghana News Headlines*, 2020. August 25, 2020. Retrieved from <https://ash.us14.list-manage.com/track/click?u=3d5578d8735672472bede942b&id=8d025728f0&e=0741a2b768>

British American Tobacco. Sustainability report wins 'Openness and Honesty' award. *BAT: A Better Tomorrow*, 2020. August 11, 2020. Retrieved from https://www.bat.com/group/sites/UK_9D9KCY.nsf/vwPagesWebLive/DOBS7LFD

British American Tobacco. Women in Science video scoops award. *BAT: A Better Tomorrow*, 2020. August 13, 2020. Retrieved from https://www.bat.com/group/sites/UK_9D9KCY.nsf/vwPagesWebLive/DOBS9MCR

No authors listed. Trading "Philanthropy" for Favors: Tobacco Industry CSR During COVID-19. *Expose Tobacco*, 2020. August 17, 2020. Retrieved from <https://exposetobacco.org/news/ban-ti-csr/>

No authors listed. Philip Morris International Launches COVID-19 Anti-Fraudulent Goods Campaign. *BusinessWire*, 2020. July 13, 2020. Retrieved from <https://www.businesswire.com/news/home/20200713005505/en/Philip-Morris-International-Launches-COVID-19-Anti-Fraudulent-Goods>

No authors listed. CSR: Awards. *Tobacco Tactics*, 2020. July 23, 2020. Retrieved from <https://tobaccotactics.org/wiki/csr-awards/>

Norton, C. Big Tobacco Makes Its Case To Be Socially Responsible. *Forbes*, 2020. July 17, 2020. Retrieved from <https://www.forbes.com/sites/charlesnorton/2020/07/17/big-tobacco-makes-its-case-to-be-socially-responsible/#668f51263919>

British American Tobacco. Women in STEM: a key part of our transformation. *BAT: A Better Tomorrow*, June 2020. Retrieved from https://www.bat.com/group/sites/UK_9D9KCY.nsf/vwPagesWebLive/DOBQNMSS

No authors listed. False Friends: tobacco industry during Corona crisis. *Unfair Tobacco*, June 2020. Retrieved from <https://unfairtobacco.org/en/false-friends-tobacco-industry-during-corona-crisis/>

British American Tobacco. Continuing to B United in a pandemic. *BAT: A Better Tomorrow*, June 2020. Retrieved from https://www.bat.com/group/sites/UK_9D9KCY.nsf/vwPagesWebLive/DOBQVKGT

No authors listed. How tobacco and vaping companies are exploiting national crises to maintain their bottom lines, putting profit before public health. *Truth Initiative*, 2020. June 12, 2020. Retrieved from <https://truthinitiative.org/research-resources/tobacco-industry-marketing/how-tobacco-and-vaping-companies-are-exploiting>

Myroniuk, A. Investigation: Philip Morris whitewashes reputation with COVID-19 aid while promoting smoking. *OCCRP*, 2020. May 25, 2020. Retrieved from <https://www.kyivpost.com/ukraine-politics/investigation-philip-morris-whitewashes-reputation-with-covid-19-aid-while-promoting-smoking.html>

No authors listed. Blowing unsmoke. *OCCRP*, 2020. May 25, 2020. Retrieved from <https://www.occrp.org/en/loosetobacco/blowing-unsmoke/>

No authors listed. Unsmoking for Health. *OCCRP*, 2020. May 25, 2020. Retrieved from <https://www.occrp.org/en/loosetobacco/blowing-unsmoke/unsmoking-for-health>

No authors listed. Pandering to a Pandemic. *OCCRP*, 2020. May 25, 2020. Retrieved from <https://www.occrp.org/en/loosetobacco/blowing-unsmoke/pandering-to-pandemic>

No authors listed. CSR Strategy. *Tobacco Tactics*, 2020. May 20, 2020. Retrieved from <https://tobaccotactics.org/wiki/csr-strategy/>

Rowell, A. Coronavirus: big tobacco sees an opportunity in the pandemic. *The Conversation*, 2020. May 14, 2020. Retrieved from <https://theconversation.com/coronavirus-big-tobacco-sees-an-opportunity-in-the-pandemic-138188>

No authors listed. Big tobacco is exploiting covid-19 to market its harmful products. *Campaign for Tobacco-Free Kids*, 2020. May 26, 2020. Retrieved from https://www.tobaccofreekids.org/media/2020/2020_05_covid-marketing

Baumgaertner, E. Tobacco, vaping industries seize opportunities in coronavirus with freebies, donations. *Los Angeles Times*, 2020. Apr 17, 2020. Retrieved from <https://www.latimes.com/science/story/2020-04-17/coronavirus-tobacco-vaping-industries-opportunities>

Chapman, M. Big Tobacco Is Donating Ventilators for Coronavirus. Seriously. *Daily Beast*, 2020. March 30, 2020. Retrieved from <https://www.thedailybeast.com/philip-morris-and-big-tobacco-are-donating-ventilators-for-coronavirus?source=articles&via=rss>

No authors listed. Philip Morris International Holds 'Open Mic' at 2019 Cannes Lions Festival Business Wire. June 17, 2019. Available from: <https://www.businesswire.com/news/home/20190617005047/en/Philip-Morris-International-Holds-%E2%80%98Open-Mic%E2%80%99-2019>

British American Tobacco. News Release: Helping to make new parents' lives that little bit easier: BAT pledges new benefits for all new parents worldwide. *BAT*, 2018. Oct 22, 2018. Available from: http://bat.com/group/sites/UK_9D9KCY.nsf/vwPagesWebLive/DOB5PKHF

Hoggan K. Philip Morris places anti-smoking advertisement in papers. BBC, 2018. Available from: <http://www.bbc.com/news/business-42539142>

Yach D. Letter to the World Health Organization. Foundation for a Smoke-Free World, 2017. Available from: <https://www.smoke-freeworld.org/newsroom/letter-world-health-organization>

Radcliffe S. Why would Big Tobacco pay for an anti-smoking campaign? Healthline, 2017. Available from: <https://www.healthline.com/health-news/big-tobacco-funds-anti-smoking-campaign#1>

Pfanner E and Mulier T. Philip Morris pledges \$1 billion to fight smoking. Bloomberg, 2017. Available from: <https://www.bloomberg.com/news/articles/2017-09-13/philip-morris-pledges-1-billion-to-foundation-to-fight-smoking>

No authors listed. Global tobacco giant Philip Morris commits to a 'smoke-free' future in Australia. The Herald Sun, 2017. Available from: <https://duckduckgo.com/?q=Global+tobacco+giant+Philip+Morris+commits+to+a+%E2%80%99smoke-free%E2%80%99+future+in+Australia+%E2%80%94+&t=ffsb&ia=web>

No authors listed. Open response to letter of 14 September 2017 calling on PMI to stop selling cigarettes. Phillip Morris International, 2017. Available from: <https://www.pmi.com/media-center/news/details/Index/open-letter-from-pmi>

No authors listed. WHO tells governments to reject Philip Morris-funded smoking foundation. CNBC, 2017. Available from: <https://www.cnbc.com/2017/09/28/who-tells-governments-to-reject-philip-morris-funded-smoking-foundation.html>

No authors listed. Philip Morris International sustainability Report outlines fundamental transformation to shift its business to smoke-free products. Philip Morris International Switzerland 2017. Last update: Sept 12 Viewed Available from: <https://www.pmi.com/media-center/press-releases/press-release-details/?newsId=2299884>.

No authors listed. Global foundation launches to accelerate an end to smoking. Business Wire, 2017. Available from: <http://www.businesswire.com/news/home/20170913005275/en/Global-Foundation-Launches-Accelerate-Smoking>

No authors listed. Global foundation launches to accelerate an end to smoking. Foundation for a Smoke-Free World, 2017. Available from: <https://www.smoke-freeworld.org/newsroom/global-foundation-launches-accelerate-end-smoking>

No authors listed. Un Global compact integrity policy update UN Global Compact, 2017. Available from: https://www.unglobalcompact.org/docs/about_the_gc/Integrity_measures/integrity-recommendation-2017.pdf

Castro JL. "A billion dollar lie: We must not take our eyes off Big Tobacco". Vital Strategies, 2017. Available from: <https://medium.com/vital-strategies/a-billion-dollar-lie-we-must-not-take-our-eyes-off-big-tobacco-beaebb76f759>

Walker G. Retailers offered chance to win underage sales training Convenience Store, 2015. Available from: <http://www.conveniencestore.co.uk/news/retailers-offered-chance-to-win-underage-sales-training/527891.article>

British American Tobacco. Sustainability report 2017. London: British American Tobacco, 2011. Last update: Viewed Available from: http://www.bat.com/group/sites/uk_3mnfen.nsf/vwPagesWebLive/DO7FAK65?opendocument&SKN=1.

British American Tobacco Australia. Our principles and standards. CSR governance. Corporate website. Maroubra, New South Wales: British American Tobacco Australia, 2010. Last update: Viewed Available from: http://www.bata.com.au/group/sites/BAT_7WYKG8.nsf/vwPagesWebLive/DO7WZEFH?opendocument&SKN=1.

10.11.1 Corporate makeover: Philip Morris and Altria—a case study in brief

Gilchrist, M. The importance of science-based decisions. *PMI Science*, 2020. July 29, 2020. Retrieved from <https://www.pmiscience.com/whats-new/science-based-decisions-Moira-Gilchrist-evidence>

Philip Morris International. (2020). *Scientific Update*. Retrieved from <https://www.pmiscience.com/resources/docs/default-source/Scientific-Updates/pmi-scientific-update-issue-10.pdf>

Altria Group. Corporate website. New York: Altria Group, 2008. Last update: Viewed Available from: <http://www.altria.com>.

10.11.2 Corporate links with charities and social causes

No authors listed. Concordia. *Tobacco Tactics*, 2022. Sept 13, 2022. Retrieved from <https://tobaccotactics.org/wiki/concordia/>

Stockton, B. Pastor offered \$250,000 to oppose menthol cigarette ban. *The Bureau of Investigative Journalism*, 2022. August 25, 2022. Retrieved from <https://www.thebureauinvestigates.com/stories/2022-08-25/pastor-offered-250-000-to-oppose-menthol-cigarette-ban>

STOP. (2022). *10 Key Insights from the Foundation for a Smoke-Free World's 2021 Tax Returns*. Retrieved from https://exposetobacco.org/resource/fsfw-tax-return/?utm_source=mc&utm_medium=email&utm_campaign=fsfw

Baumgaertner, E. How Big Tobacco used George Floyd and Eric Garner to stoke fear among Black smokers. *Los Angeles Times*, 2022. April 25, 2022. Retrieved from <https://www.latimes.com/world-nation/story/2022-04-25/inside-big-tobaccos-strategy-to-stoke-fear-among-black-smokers-facing-menthol-bans>

D'Angelo, C. Big Tobacco Hooked Black Americans On Menthols. Now It Fights Ban As Racial Injustice. *Huffpost*, 2021. May 25, 2021. Retrieved from https://www.huffpost.com/entry/big-tobacco-hooked-black-americans-menthols-altria_n_60ac03e8e4b03135479a76a3

Assunta, M. Health pays the price when Big Tobacco woos policymakers. *The Telegraph*, 2020. November 17, 2020. Retrieved from <https://www.telegraph.co.uk/global-health/science-and-disease/health-pays-price-big-tobacco-woos-policymakers/>

Cohen, JC., Simon. Philip Morris and the Government of Canada collaborate on COVID-19 vaccine development. *BMJ Blogs*, 2020. Nov 21, 2020. Retrieved from <https://blogs.bmj.com/tc/2020/11/21/philip-morris-and-the-government-of-canada-collaborate-on-covid-19-vaccine-development/>

No authors listed. Report names and shames countries cosy with Big Tobacco. (2020, 17/11/2020). *Medical Xpress*. Retrieved from <https://medicalxpress.com/news/2020-11-shames-countries-cosy-big-tobacco.html>

Vuse. Vuse Driving Forward on a Multi-Million-Dollar, Multi-Year Commitment to Assist Disabled Veterans. *Cision PR Newswire*, 2020. August 18, 2020. Retrieved from <https://www.prnewswire.com/news-releases/vuse-driving-forward-on-a-multi-million-dollar-multi-year-commitment-to-assist-disabled-veterans-301113749.html>

Horne, D. Big tobacco is still sponsoring the arts. *The Guardian*, 2019. Oct 8, 2019. Available from <https://www.theguardian.com/music/2019/oct/07/big-tobacco-is-still-sponsoring-the-arts>

Bruner, T. PETA International Science Group and Tobacco Companies Donate to Save Animals. *PETA*, 2019. Aug 22, 2019. Available from: <https://www.peta.org/media/news-releases/peta-international-science-group-and-tobacco-companies-donate-to-save-animals/>

No authors listed. PMI Among Elite Group of Companies to Score A for Climate Change. *Business Wire*, 2019. Jan 23, 2019. Available from: <https://www.businesswire.com/news/home/20190123005404/en/PMI-Elite-Group-Companies-Score-Climate-Change>

Roths, BH. Rothmans, Benson & Hedges Inc. Partners with Tree Canada to sustain urban forests in Toronto. *News Wire*, 2018. Dec 19, 2018. Available from: <https://www.newswire.ca/news-releases/rothmans-benson-hedges-inc-partners-with-tree-canada-to-sustain-urban-forests-in-toronto-703128041.html>

No authors listed. A new anti-smoking ad slams Big Tobacco for targeting black neighborhoods. *News Dog* 2017. Available from: <http://newsdog.today/a/article/58a0875c129071494e93a5de/>

Levin M. Battling menthol restrictions, R.J. Reynolds reaches out to sharpston, other black leaders. *Fair Warning*, 2017. Available from: <http://www.fairwarning.org/2017/02/rjreynoldssharptonmentholrestrictions/>

Levin M. R.J. Reynolds is fighting moves to ban menthol cigarettes by enlisting black leaders — and stoking fears of police harassment. *Minn Post*, 2017. Available from: https://www.minnpost.com/search/apachesolr_search/US%3A%20R.J.%20Reynolds%20is%20fighting%20moves%20to%20ban%20menthol%20cigarettes%20by%20enlisting%20black%20leaders%20E2%80%94%20and%20stoking%20fears%20of%20police%20harassmen

Mincer J. Exclusive: American red cross pressured to rid itself of tobacco money Reuters UK, 2015. Available from: <http://uk.reuters.com/article/2015/01/07/us-usa-redcross-tobacco-exclusive-idUKKBN0KG1WM20150107>

listed Na. China exclusive: Calls for new charity law to ban tobacco donations China Development Gateway 2015. Available from: http://en.chinagate.cn/2015-11/06/content_36999224.htm

Lake H. Irish cancer charity rejects corporate donation over tobacco link. Fundraising UK, 2015. Available from: <http://www.fundraising.co.uk/2015/02/25/irish-cancer-charity-rejects-corporate-donation-tobacco-link/>

Freeman B. Should a hunger charity accept support from a tobacco company? BMJ Blogs, 2015. Available from: <http://blogs.bmj.com/tc/2015/07/27/should-a-hunger-charity-accept-support-from-a-tobacco-company/>

No authors listed. Helping to tackle ebola. Imperial Tobacco, 2014. Available from: <http://www.imperial-tobacco.com/index.asp?page=56&newscategory=25&newsid=2105>.

No authors listed. British American Tobacco malta focuses on malta's heritage enhancement. Malta Today, 2014. Available from: http://www.maltatoday.com.mt/business/business_news/47709/british_american_tobacco_malta_focuses_on_maltas_heritage_enhancement#.VJkyKmcgKA

Craig D. The great British rake-off... What really happens to the billions you donate to charity: Fat cat pay, appalling waste and hidden agendas. Daily Mail, 2014. Available from: <http://www.mailonsunday.co.uk/news/article-2835947/The-Great-British-rake-really-happens-billions-donate-charity-Fat-cat-pay-appalling-waste-hidden-agendas.html>

Blum A. "Stand up to cancer" not standing up to cigarette promoters: Guest opinion. Al.com, 2014. Available from: http://www.al.com/opinion/index.ssf/2014/09/stand_up_to_cancer_not_standin.html

Fooks G and Gilmore A. There's no such thing as a free lunch from tobacco companies. The Conversation, 2013. Available from: <https://theconversation.com/theres-no-such-thing-as-a-free-lunch-from-tobacco-companies-21101>

10.11.3 Corporate tax evasion in Australia

No authors listed. Group accuses tobacco companies of tax evasion. *Nigerian Watch Newspaper*, 2022. September 1st 2022. Retrieved from <https://nigerianwatch.com/group-accuses-tobacco-companies-of-tax-evasion/>

Rowell, A, & Branston, J. Big Tobacco, Big Avoidance: PMI's questionable financial flows. *Tobacco Control Research Group, University of Bath*, 2022. February 2022. Retrieved from https://www.bath.ac.uk/publications/big-tobacco-big-avoidance-pmis-questionable-financial-flows/attachments/PMI_Switzerland.pdf

Rowell, A, & Branston, J. Big Tobacco, Big Avoidance: What role do BAT's UK subsidiaries play in facilitating tax avoidance? *Tobacco Control Research Group, University of Bath*, 2022. February 2022. Retrieved from https://www.bath.ac.uk/publications/big-tobacco-big-avoidance-what-role-do-bats-uk-subsidiaries-play-in-facilitating-tax-avoidance/attachments/BAT_Weston.pdf

Associated Press. Thai court fines Philip Morris \$39.7 million for tax evasion. *Daily Mail Australia*, 2019. Nov 29, 2019. Available from <https://www.mailonsunday.co.uk/wires/ap/article-7738223/Thai-court-fines-Philip-Morris-39-7-million-tax-evasion.html>

Davies, R. Tobacco firm BAT 'costs developing countries \$700m in tax' *The Guardian*, 2019. Apr 30, 2019. Available from: <https://www.theguardian.com/business/2019/apr/30/tobacco-firm-bat-costs-developing-countries-700m-in-tax>