

Tobacco in Australia

Facts & Issues

Relevant news and research

11.5 Tobacco advertising legislation violations

Last updated January 2021

Research:

News reports:

AFP. Ferrari drops tobacco branding from name for Australia F1 opener. *Daily Mail UK*, 2019. Mar 5, 2019. Available from: <https://www.dailymail.co.uk/wires/afp/article-6771979/Ferrari-drops-tobacco-branding-Australia-F1-opener.html>

Dunn, W. Rizla ads banned for calling smoking products “safe”. *New Statesman America*, 2019. Feb 13, 2019. Available from: <https://www.newstatesman.com/spotlight/healthcare/2019/02/rizla-ads-banned-calling-smoking-products-safe>

Noble, JM, Beer, M. McLaren defends F1 sponsorship deal with BAT for 2019 season. *Autosport*, 2019. Feb 14, 2019. Available from: <https://www.autosport.com/f1/news/141499/mclaren-defends-bat-sponsorship-deal>

Ralph, A. European Commission puts spotlight on Formula One deal. *The Times*, 2019. Feb 18, 2019. Available from: <https://www.thetimes.co.uk/article/european-commission-puts-spotlight-on-formula-one-deal-tms9pdj63>

Testi, G. Philip Morris unfazed by Ferrari sponsorship investigation in Australia. *AutoSport*, 2019. Feb 9, 2019. Available from: <https://www.autosport.com/f1/news/141397/pmi-unfazed-by-ferrari-sponsorship-investigation>

11.5.1 Breaches of the national Tobacco Advertising Prohibition Act

Hall, B. Vaping ads ban rushed through ahead of Phillip Island Grand Prix. *The Age*, 2019. Available from: <https://www.theage.com.au/national/vaping-ads-ban-rushed-through-ahead-of-phillip-island-grand-prix-20191018-p531vf.html>

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Collantine, K. Ferrari's 'Mission Winnow' sponsorship faces ban in Australia. *Race Fans*, 2019. Aug 28, 2019 Available from: <https://www.racefans.net/2019/08/28/racefans-round-up-28-08-2/>

No authors listed (Producer). (2019, 25/03/2019). WHO calls for governments to ban tobacco promotion at motor sports. *Australian Medical Association*, 2019. Mar 23, 2019. Available from: <https://ama.com.au/ausmed/who-calls-governments-ban-tobacco-promotion-motor-sports>

No authors listed. No smoke without fire: Tobacco companies in quiet return to Formula One Bangkok Post, 2019. Feb 17, 2019. Available from <https://www.bangkokpost.com/news/world/1630466/no-smoke-without-fire-tobacco-companies-in-quiet-return-to-formula-one>

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