

Tobacco in Australia

Facts & Issues

Relevant news and research

11.7 Promotional Events

Last updated September 2021

Research:

Kapoor, S, Lal, P, & Yadav, A. (2021). Indirect tobacco advertising, promotion and sponsorships in the Indian Premier League 2020: Tobacco Industry's continuous presence in Indian cricket. *Indian J Tuberc*, 68S, S7-S13. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/34538395>

Schjorring, MK, Stage, M, Glahn, AS, Andersen, S, Kjaer, NT, Gronbaek, MK, & Knudsen, A. (2019). Denormalising tobacco at a Danish music festival. *Tob Prev Cessat*, 5, 35. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/32411898>

Parascandola, M. (2020). Smokeless tobacco Olympics: the US Tobacco Company, the IOC and the 1980 Lake Placid Olympic Winter Games. *Tob Control*. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/32341192>

Rumball, D. Tobacco sponsorship and the Arts. *Addiction*, Dec 2015. Available from: <http://www.ncbi.nlm.nih.gov/pubmed/26564527>

Lee, K et al. Smoke rings: towards a comprehensive tobacco free policy for the Olympic Games. *PLoS One*, 2015. Available from: <http://www.ncbi.nlm.nih.gov/pubmed/26252397>

News reports:

Stopping Tobacco Organizations and Products. (2021). *FSFW's 2020 Tax Return Reveals Deep Links to the Tobacco Industry + Other Findings*. Retrieved from https://exposetobacco.org/wp-content/uploads/FSFW_2020_Tax_Return.pdf

World Health Organization. WHO statement urging governments to ban tobacco advertising, promotion and sponsorship at international expositions. *WHO*, 2019. Aug 15, 2019. Available from:

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Tobacco in Australia

Facts & Issues

<https://www.who.int/news-room/detail/15-08-2019-who-statement-urging-governments-to-ban-tobacco-advertising-promotion-and-sponsorship-at-international-expositions>

Wondracz, A. One of Australia's hardest prisons becomes party central: Smoking festival will take over Parramatta Gaol soon - with DJs and food trucks right next to the razor wire. *Daily Mail Australia*, 2018. Nov 27, 2018. Available from: <https://www.dailymail.co.uk/news/article-6431775/Shisha-festival-place-disused-prison-site-Parramatta-Gaol-western-Sydney.html>

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