Tobacco in Australia
Facts & Issues

Relevant news and research

11.9 Retail promotion and access

Last updated May 2019

Research:


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Myers, AE, Southwell, BG, Ribisl, KM, Moreland-Russell, S, Lytle, LA. Setting the agenda for a healthy retail environment: content analysis of US newspaper coverage of tobacco control policies affecting


11.9.1 Display of products at point of sale


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11.9.2 Legislation banning promotion and display in retail outlets


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11.9.2.1 International advertising and display bans


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11.9.2.2 Compliance with laws


11.9.2.3 Auditing issues


11.9.3 Rationale for restrictions on advertising and display in retail outlets


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11.9.3.2 Evidence on the effects of retail advertising and display on uptake


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11.9.3.3 Evidence on the effects of retail advertising and display on smoking, relapse, and unplanned purchases


11.9.3.4 Evidence on the effects of advertising and display bans on consumers


11.9.4.2 Retailer opposition


11.9.5 Price promotion at point of sale


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11.9.6 Tobacco retailer density


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11.9.6.1 Density as a form of targeting


11.9.6.1.1 Density greater in disadvantaged areas


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11.9.6.2 Rationale for reducing tobacco retail density


11.9.6.3 International regulatory precedents

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11.9.7 Licensing of retailers


11.9.7.2 Benefits of licensing


11.9.7.3 Licensing to reduce retailer density


11.9.8.3 Reducing children’s access


11.9.9 Public support for reducing retail promotion and access


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News reports:


11.9.0 Marketing of tobacco in retail outlets


11.9.1 Display of products at point of sale
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11.9.2 Legislation banning promotion and display in retail outlets

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from:

https://www.youtube.com/watch?v=tq9o6YRdTRc&feature=youtu.be&elqTrackId=BD88C96305F151F3CB639E6C71F5573E&elq=2af8b90df2e340a3b550a4eda5e91415&elqaid=508&elqat=1&elqCampaignId=176

11.9.2.1 International advertising and display bans

Stead, M, Eadie, D, Purves, RI, Moodie, C and Haw, S. Tobacco companies' use of retailer incentives after a ban on point-of-sale tobacco displays in Scotland. Tob Control, Jul 2017. Available from:
http://tobaccocontrol.bmj.com/content/early/2017/07/18/tobaccocontrol-2017-053724


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11.9.2.2 Compliance with laws


11.9.3.2 Evidence on the effects of retail advertising and display on uptake


11.9.3 Rationale for restrictions on advertising and display in retail outlets
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11.9.3.4 Evidence on the effects of advertising and display bans on consumers


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look/?utm_medium=Newsletter&utm_source=list&utm_campaign=IndustryInsights_NL_August&mk
	_tok=eyJpIjoiTjJNMVpUWmlaRFUzWkdZMCIsInQiOiJrRIBQQzQydURkNjZ0ME50cWNwT2NoUllIR3N

WN1lvY1wveFJLNkJ1Y2tyM2NRZGFMpLK0hKQ3NpMFwvak5iZ3RDaXUam1qbFhpSnhkMUUrK3Q1
b1J0YWlcL2ZiR3k2OVMIW9RWWZ1RHQbFzv3B1ODQ4M1RtUVNsWEpsUjdGMyJ9


11.9.5.2 Price promotion by price board


11.9.6 Tobacco retail density


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**11.9.6.1 Density as a form of targeting**


**11.9.6.1.1 Density greater in disadvantaged areas**

11.9.6.2 Rationale for reducing tobacco retailer density


11.9.6.3 International regulatory precedents


11.9.6.3.1 End to sales in drug stores
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11.9.6.3.2 Voluntary abandonment of tobacco sales


11.9.7 Licensing of retailers


11.9.1 Types of licences

11.9.2 Benefits of licensing


11.9.4 International licensing precedents


11.9.8 Reducing smoker capacity to access tobacco in retail outlets


11.9.8.1 Full smoker licensing

11.9.8.2 Smart cards

11.9.8.3 Reducing children’s access


11.9.9 Public support for reducing retail promotion and access


