

Tobacco in Australia

Facts & Issues

Relevant news and research

11A.7 Initial industry responses to attempt to mitigate the impact of legislation

Last updated April 2024

Research:

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van der Eijk, Y, & Yang, AY. (2021). Tobacco industry marketing adaptations to Singapore plain packaging. *Tob Control*. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/33980723>

Hassounah, MM, Al-Zalabani, AH, AlAhmari, MD, Murriky, AA, Makeen, AM, & Alanazi, AMM. (2020). Implementation of Cigarette Plain Packaging: Triadic Reactions of Consumers, State Officials, and Tobacco Companies-The Case of Saudi Arabia. *Int J Environ Res Public Health*, 17(8). Available from: <https://www.ncbi.nlm.nih.gov/pubmed/32295009>

Evans-Reeves, KA, Hiscock, R, Lauber, K, & Gilmore, AB. (2019). Prospective longitudinal study of tobacco company adaptation to standardised packaging in the UK: identifying circumventions and closing loopholes. *BMJ Open*, 9(9), e028506. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/31551373>

Critchlow N, Stead M, Moodie C, Eadie D, and MacKintosh AM. Introduction of standardized tobacco packaging during a 12-month transition period: Findings from small retailers in the united kingdom. *Nicotine & Tobacco Research*, 2018:nty006-nty. Available from: <http://dx.doi.org/10.1093/ntr/nty006>

No authors listed. Comments on the philip morris-funded london economics report "an analysis of smoking prevalence in australia, final", november 2013. Cancer Council Victoria, 2013. Available from:

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Tobacco in Australia

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News reports:

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Qureshi W. Tobacco brands need to 'reinvent branding to ensure long term growth'. *Packaging News (UK)*, 2018. Available from: <https://www.packagingnews.co.uk/news/markets/tobacco/tobacco-brands-need-reinvent-branding-ensure-long-term-growth-02-03-2018>

Rogers S. Plain packs for cigarettes 'do not hit economy'. *Irish Examiner*, 2014. Available from: <http://www.irishexaminer.com/ireland/plain-packs-for-cigarettes-do-not--284476.html>

Edwards C. Plain packaging 'not changing people's smoking behaviour'. *Yahoo!*, 2014. Available from: <http://nz.finance.yahoo.com/news/plain-packaging-not-changing-peoples-012846554.html>

Bingham J. Cigarette plain packaging 'fuelling black market'. *The Telegraph*, 2014. Available from: <http://www.telegraph.co.uk/news/politics/10614206/Cigarette-plain-packaging-fuelling-black-market.html>

No authors listed. An analysis of smoking prevalence in australia press release London Economics, 2013. Available from: <http://londoneconomics.co.uk/wp-content/uploads/2013/11/London-Economics-Press-Release-Australian-Prevalence-25-11-2013.pdf>

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