

Tobacco in Australia

Facts & Issues

Relevant news and research

14.1 Mass media public education campaigns: an overview

Last updated March 2022

Research:

Phillips, CV, & Glover, M. (2022). How Much Ongoing Smoking Reduction is an Echo of the Initial Mass Education? *Am J Health Behav*, 46(1), 84-95. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/35227372>

Mold, A, & Elizabeth, H. (2019). Superman vs. Nick O'Teen: anti-smoking campaigns and children in 1980s Britain. *Palgrave Commun*, 5, 116. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/31857911>

Starks, TA. A Revolutionary Attack on Tobacco: Bolshevik Antismoking Campaigns in the 1920s. *Am J Public Health*. 2017 Sep 21:e1-e7. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/28933924>

Niederdeppe, J, Kellogg, M, Skurka, C, Avery, RJ. Market-level exposure to state antismoking media campaigns and public support for tobacco control policy in the United States, 2001-2002. *Tob Control*, 2017. Available from: <http://www.ncbi.nlm.nih.gov/pubmed/28315843>

News reports:

Dette, M. Aust's anti-smoking campaigns have waned. *The Canberra Times*, 2020. Sept 9, 2020. Retrieved from <https://www.canberratimes.com.au/story/6916538/austs-anti-smoking-campaigns-have-waned/?cspt=1599632901|113c63d25e0dce34ad8de0a76f3204ab>

Fowler, E. Federal budget 2019: Winners and losers. *Financial Review*, 2019. Apr 2, 2019. Available from: <https://www.afr.com/news/economy/federal-budget-2019-winners-and-losers-20190401-h1d1rr>

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