

Tobacco in Australia

Facts & Issues

Relevant news and research

18A.4 Snus as a potential harm reduction strategy

Last updated October 2020

Research:

Pillitteri, JL, Shiffman, S, Sembower, MA, Polster, MR, & Curtin, GM. (2020). Assessing comprehension and perceptions of modified-risk information for snus among adult current cigarette smokers, former tobacco users, and never tobacco users. *Addict Behav Rep*, 11, 100254. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/32467843>

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Djurdjevic, S, Pecze, L, Weitkunat, R, Luedicke, F, Fry, J, & Lee, P. (2019). Using data on snus use in Sweden to compare different modelling approaches to estimate the population health impact of introducing a smoke-free tobacco product. *BMC Public Health*, 19(1), 1411. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/31664971>

Lund, I, & Christiansen, SG. (2019). Association between snus use over time and smoking cessation in Norwegian smokers. *Addiction*. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/31502348>

Gerlach, K, Shiffman, S, Battista, D, Polster, M, & Curtin, G. (2019). Assessing likelihood of product use for snus with modified-risk information among adult current cigarette smokers, former tobacco users, and never tobacco users. *Addict Behav Rep*, 10, 100208. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/31467967>

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Kendler, KS, Aggen, SH, Gillespie, N, Czajkowski, N, Ystrom, E, & Reichborn-Kjennerud, T. (2019). A Twin Study of Cigarette and Snus Initiation and Quantity of Use in Norwegian Adult Twins. *Twin Res Hum Genet*, 1-6. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/31006403>

Wackowski, OA, Ray, AE, & Stapleton, JL. Smokers' perceptions of risks and harm from snus relative to cigarettes: A latent profile analysis study. *Addict Behav*, 2018. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/30501991>

Nelson, PR, Chen, P, Battista, DR, Pillitteri, JL, Shiffman, S. Randomized Trial to Compare Smoking Cessation Rates of Snus, with and without Smokeless Tobacco Health-Related Information, and a Nicotine Lozenge. *Nicotine Tob Res*. 2018 Jan 24. pii: 4823099. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/29373698>

Gmel, G, Clair, C, Rougemont-Bucking, A, Grazioli, VS, Daeppen, JB, Mohler-Kuo, M, Studer, J. Snus and snuff use in Switzerland among young men: are there beneficial effects on smoking? *Nicotine Tob Res*, 2017. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/29059425>

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Mutti-Packer, S, Reid, JL, Thrasher, JF, Romer, D, Fong, GT, Gupta, PC, Pednekar, MS, Nargis, N, Hammond, D. The role of negative affect and message credibility in perceived effectiveness of smokeless tobacco health warning labels in Navi Mumbai, India and Dhaka, Bangladesh: A moderated-mediation analysis. *Addict Behav*. 2017 Oct;73:22-29. Available from: <http://www.ncbi.nlm.nih.gov/pubmed/28441573>

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18A.4.3 Ethical issues

Danielsson, M, Lammi, A, Siitonen, S, Ollgren, J, Pylkkanen, L, & Vasankari, T. (2019). Alarming development of dual snus and cigarette usage among young Finnish males. *BMC Public Health*, 19(1), 1249. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/31510968>

Grotvedt, L, Forsen, L, Ariansen, I, Graff-Iversen, S, & Lingaas Holmen, T. (2019). Impact of snus use in teenage boys on tobacco use in young adulthood; a cohort from the HUNT Study Norway. *BMC Public Health*, 19(1), 1265. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/31519157>

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18A.4.6 What should the public health response be?

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News reports:

Kary, T, & Cretler, C. Big Tobacco Hopes Oral Nicotine Pouches Fill the Vaping Void. *Bloomberg Businessweek*, 2020. July 17, 2020. Retrieved from <https://www.bloomberg.com/news/articles/2020-07-17/big-tobacco-hopes-oral-nicotine-pouches-fill-the-vaping-void>

Ringstrom, A. Swedish Match beefs up new plant in race for nicotine pouch market. *Reuters*, 2020. Feb 12, 2020. Retrieved from <https://uk.reuters.com/article/uk-swedish-match-results/swedish-match-beefs-up-new-plant-in-race-for-nicotine-pouch-market-idUKKBN2061J8?feedType=RSS&feedName=businessNews&rpc=979>

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France-Presse, Agence. Not to be sniffed at: more Norwegians turn from cigarettes to snuff. *The Guardian*, 2018. Jan 19, 2018. Available from: <https://www.theguardian.com/business/2018/jan/19/not-to-be-sniffed-at-more-norwegians-turn-from-cigarettes-to-snuff>

No authors listed. Swedish Match loses Norway court case on snus packaging. *Reuters*, 2017. Nov 6, 2017. Available from: <https://www.reuters.com/article/swedish-match-court-norway/swedish-match-loses-norway-court-case-on-snus-packaging-idUSL5N1NC48F>

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