Relevant news and research

18C.4 Potential risks/benefits to public health

Last updated: July 2020

Research:


Caponnetto, P, Caruso, M, Maglia, M, Emma, R, Saitta, D, Busa, B et al. (2020). Non-inferiority trial comparing cigarette consumption, adoption rates, acceptability, tolerability, and tobacco harm reduction potential in smokers switching to Heated Tobacco Products or electronic cigarettes: Study
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Max, WB, Sung, HY, Lightwood, J, Wang, Y, & Yao, T. Modelling the impact of a new tobacco product: review of Philip Morris International's Population Health Impact Model as applied to the IQOS heated tobacco product. Tob Control, 2018. 27(Suppl 1), s82-s86. Available from: [https://tobaccocontrol.bmj.com/content/tobaccocontrol/27/Suppl_1/s82.full.pdf](https://tobaccocontrol.bmj.com/content/tobaccocontrol/27/Suppl_1/s82.full.pdf)

Mckelvey, K, Popova, L, Kim, M, Chaffee, BW, Vijayaraghavan, M, Ling, P, & Halpern-Felsher, B. Heated tobacco products likely appeal to adolescents and young adults. Tob Control, 2018. 27(Suppl 1), s41-s47. Available from: [https://tobaccocontrol.bmj.com/content/tobaccocontrol/27/Suppl_1/s41.full.pdf](https://tobaccocontrol.bmj.com/content/tobaccocontrol/27/Suppl_1/s41.full.pdf)


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Popova, L, Lempert, LK, & Glantz, SA. Light and mild redux: heated tobacco products’ reduced exposure claims are likely to be misunderstood as reduced risk claims. Tob Control, 2018. Available from: https://www.ncbi.nlm.nih.gov/pubmed/30209208


News reports:

Tobaccoinaustralia.org.au


