Relevant news and research

5.25 Media campaigns and young people

Last updated July 2020

Research:


Tobacco in Australia
Facts & Issues


5.25.1 Mass media campaigns


5.25.2 Interactive media
Tobacco in Australia
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tobaccoinaustralia.org.au


5.25.2.1 Mobile phones

**Tobacco in Australia**

**Facts & Issues**


*Internet and web-based strategies*


**News reports:**

Food & Drug Administration. Statement from FDA Commissioner Scott Gottlieb, M.D., on significant public health value and cost savings resulting from the agency’s youth smoking prevention campaign. Press Announcements, 2018. Aug 16, 2018. Available from: [https://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm617131.htm](https://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm617131.htm)

5.25.2 Interactive media


*Internet and web-based strategies*